

Report of the Strategic Director of the Department of Place to the meeting of the Executive to be held on 5 July 2022

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Subject:

Keighley Locality Plan 2022-25

Summary statement:

As part of the Council-wide programme of 'Strengthening Locality Working', the Neighbourhood Service is working with other Council services and partner agencies, to develop five Locality Plans, one for each constituency that make up the Bradford District. This report sets out the Keighley Locality Plan, and the associated Ward Plans, for 2022-25.

EQUALITY & DIVERSITY:

The Locality Plans are being developed in consultation with a wide variety of partners, community groups and residents with the aim of ensuring that the voices of all communities in the Area are heard. This has included specific targeting, to ensure the views of minority groups, and those whose voices are seldom heard, are engaged in the process.

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Portfolio:

Leader of the Council

Overview & Scrutiny Area:

Health and Social Care

1. SUMMARY

As part of the Council-wide programme of 'Strengthening Locality Working', the Neighbourhood Service is working with other Council services and partner agencies, to develop five Locality Plans, one for each constituency that make up the Bradford District. This report sets out the Keighley Locality Plan, and the associated Ward Plans, for 2022-25.

2. BACKGROUND

- 2.1 The vision for the Strengthening Locality Working approach is to build safe, strong and active localities where citizens and local leaders are empowered to work alongside public agencies and partners to address local needs and issues. Working collaboratively and creatively, they utilise local assets, resources and opportunities to enhance community capacity and tackle inequalities. People are at the heart of service design and delivery, and experience coordinated support within their localities and only need to tell their story once. A stronger focus on prevention and early help promotes better outcomes for local people and helps reduce the need for statutory interventions wherever possible.
- 2.2 To achieve the vision the project advocates a stronger role for Bradford Council and its partners as a leader and place shaper, aligning delivery and resources, renewing the emphasis on the role of Area Committees and supporting local councillors in their capacity as democratic champions.
- 2.3 The development of this approach commenced with some pilot work in Keighley and Bradford West Areas, where lessons learned have been incorporated as part of a test and learn process, prior to a Council roll out from April 2022 across all five constituencies.
- 2.4 The project has seen the strengthening of resource and capability within the Neighbourhood Service, including the recruitment of 15 Assistant Ward Officers and five Stronger Communities Engagement Officers and a broadening of the role and influence of Area Co-ordinators as convenors of place.
- 2.5 This work is underpinned by developing arrangements for a Council-wide locality approach to prevention and early help that promotes collaboration between Council colleagues (and then with wider partners) to better support individuals, families and communities across the District. By prevention we mean, preventing or delaying problems from arising in the first place so that everyone across the Bradford District – whatever locality they come from – can live a long, healthy, and full life. In turn, Early Help is about tackling problems head-on when they emerge, intervening early before problems escalate. At the heart of both Prevention and Early Help is a constant focus on **what's strong, not what's wrong**. We work closely with communities to make the most of their assets, resources and opportunities, empowering citizens and local leaders to work alongside public agencies and partners to address local needs in a collaborative and creative way.

2.6 Delivered well, the project will:

- Increase organisational resilience through a common understanding and approach to locality working
- Evidence outcomes delivered against the Council and District plan priorities
- Promote community capacity and improve outcomes to be delivered for communities
- Reduce inequalities and improve access to support for individuals and communities
- Allow individuals and communities to access multi-disciplinary early help that ultimately prevents/reduces/delays the need for intervention by statutory services

2.7 In the Keighley Area the pilot work included:

- combining the Area Leadership Team – a partnership of representatives from statutory agencies and voluntary and community sector organisations (and also including the Chair of Keighley Area Committee) - with the Airedale Community Partnership (led by the Airedale, Wharfedale & Craven Clinical Commissioning Group) to form the Keighley Area Community Partnership – a single, cross-constituency partnership focused on the development of prevention and early help
- delivery of Asset Based Community Development (ABCD) training sessions for people involved in these partnerships
- the setting up of an All Age Multi Agency Panel where complex or protracted cases that would benefit from a preventative, early help approach can be referred for consideration by representatives from organisations providing services to the community
- a 'Priority Setting Workshop' held on-line in July 2021 to consider the insights gained from the data profile for the Area and begin to develop a set of emerging priorities that formed the basis of the Keighley Locality Plan 2022-25

2.8 Since the workshop in July, at three further meetings of the Keighley Area Community Partnership, and in discussions at ward-based 'Place' meetings and at a briefing for all Keighley Area District Councillors, work has been done to further develop the priorities in the draft Locality Plan and to gain inter agency support and ownership of the themes that are emerging, and action that could be taken to address them.

2.9 This report presents the Keighley Locality Plan 2022-25 (Appendix A) which includes a set of 18 locality-wide priorities and the 6 Ward Plans covering the Keighley Area. The priorities set out in the Locality Plan and the Ward Plans align with the six 'priority outcome areas' that make up the Council Plan 2021-25.

2.10 The Keighley Area Committee approved the Keighley Locality Plan 2022-25 at its meeting held on 23 June 2022.

3. OTHER CONSIDERATIONS

3.1 The Locality Plan sets out an ambitious set of priorities for Bradford Council, working with its partner agencies, communities and residents to address over the coming 3 years. This is building on the important work that Bradford Council and its partners have done over recent years. Some of these achievements and investments are as follows:

- In June 2021, Keighley received a Towns Fund investment offer of £33.6m – this is the highest offer in West Yorkshire and the fifth highest Town Deal investment offer nationally. The funding and projects identified will create jobs and training opportunities and promote economic growth as well as having a positive impact on health outcomes. To date, Keighley business cases approved by Government and in the project delivery phase amount to £9.9m investment for the following projects:
 - Capital assistance to business growth - supporting businesses to grow and adapt and diversify in a changing climate.
 - Community Grant Scheme – financial support to a range of organisations and businesses that are rooted in the local communities including grass roots and community organisations to improve premises or support to expand or diversify / strengthen the offer to the local community.
 - Keighley Creative Community Hub - A community arts hub creating a cultural destination in Keighley town centre and will provide a year round programme of skills training and leisure learning
 - Keighley Art and Film Festival - supporting the development of the Keighley Art and Film Festival and to employ a small core team year-round to generate the resources to ensure a high-impact series of events
 - Women Employment Project - establishing a textile academy which will deliver a bespoke skills training package for local Black, Asian and Minority Ethnic (BAME) women to improve pathways into skilled work.
- The Careers and Technical Education partnership is working in a number of primary and secondary schools as well as with Keighley College to engage and inspire, children and young people and create sector specific pathways into work and Higher Education.
- Through the Towns Fund, Keighley College is developing a Manufacturing, Engineering and Future Technology Hub building on the success of the Centre of Excellence for Advanced Manufacturing and Engineering. This is an exciting development reflecting the need for a capital estate that meets the need of local manufactures and students like, and will make a significant contribution to our clean growth ambitions and the ongoing transformation of the town.
- Running alongside this is a further Towns Fund project to develop a Skills Hub within the NHS Community Health and Wellbeing Centre led by Keighley College to improve access to learning for adults who face significant barriers to participate in learning.
- Supported a wide range of employment and skills interventions including community employment coaches co-located in the Job Centre, Keighley College, Town Hall, Project 6, who regularly run drop-in days and guidance clinics in four other community settings to support engagement from disadvantaged groups and communities.

- In Silsden the construction of a new 3 Form of Entry (3FE) primary school with all ancillary facilities in replacement of the 2 Victorian schools previously used – opened January 2022
- The refurbishment of Low Fold Nursery and the creation of a new Multi Use Games Area
- A 1 Form of Entry (1FE) expansion of All Saints CE Primary School, Ilkley
- A new build expansion and part refurbishment of Ilkley Grammar School
- The construction of Valley View Resources Centre in Oakworth, a 50-bed short term respite centre operated by Adult Services
- Refurbishment of Keighley Library - including repairs, redecorations, upgraded of lighting and the addition of 2 new meeting 'pods' enabling the use of the Library for small meetings, advice sessions etc.
- The LEAP (Creative People and Places project) has invested in the Create, Connect, Make project based at Keighley Library, which has seen a wide range of groups engage in creative sessions and engaged new audiences.
- £300k investment through the Playable Spaces Programme in Riverside Gardens, Ilkley, Central Park, Haworth and Cliffe Castle and Devonshire Park, Keighley.
- £85k investment in refurbishing and providing new equipment in Devonshire, Victoria and Lund Parks
- £1.1m refurbishment of Ilkley Lido
- £3.2m refurbishment of Oakworth Crematorium
- £30k future boast sports grants to help 16 to 25 year olds access sporting and leisure opportunities
- £44k delivery of a series of free activity-packed fun days in parks across the district over the 2021 summer, school holidays.
- Delivery over 40 projects/activities by the Culture & Events Team on three main programmes - Summer Unlocked, Winter Unlocked and Spring Back
- Highlights included Ramp Revamp, an Urban Intervention, that took place in the centre of Keighley. It appeared in the town under the centre's multi-storey Car Park Exit Ramp, where Hanover and Cavendish Street meet. The project challenged the way residents perceived the area and utilised the revitalised the space.
- Grants to Ilkley Pride and Keighley Photography Hub provided incredible provision for artists and communities celebrating Pride Festival and exploring sustainable photography processes. This complimented continued work with Keighley Creative and Ilkley Literature Festival as part of the Regular Funded Organisation portfolio.
- Delivery throughout Spring 2022 in partnership with the Economy and Development Service on a programme of work that revitalised and energised the local high streets using culture as a tool for regeneration. This included Festivals in Keighley, Ilkley and Haworth, and new installations/art works on high streets across the constituency.

4. FINANCIAL & RESOURCE APPRAISAL

This work falls within the current budget and resources of the Neighbourhood Service and other existing Council and partner agency resources that are available for joint working to address the Locality Plan priorities.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

A key purpose of Strengthening Locality working is to reduce the demand on services.

6. LEGAL APPRAISAL

There are no known legal implications from this work.

7. OTHER IMPLICATIONS

7.1 SUSTAINABILITY IMPLICATIONS

One of the key themes in the Locality Plan aims to increase sustainability across the Area.

7.2 GREENHOUSE GAS EMISSIONS IMPACTS

Locality approaches should reduce travel

7.3 COMMUNITY SAFETY IMPLICATIONS

Community Safety issues will be addressed within the Locality Plan

7.4 HUMAN RIGHTS ACT

No known issues.

7.5 TRADE UNION

No known issues.

7.6 WARD IMPLICATIONS

There will be positive implications for all Wards in the Keighley Area if the Strengthening Locality Working programme achieves its objectives

7.7 IMPLICATIONS FOR CHILDREN AND YOUNG PEOPLE

The views of young people have been considered in the development of the Locality Plan through a District wide survey and through consultation in Youth Work settings. It is hoped that through taking action in line with the priorities set out in the Locality Plan that the outcomes for Bradford's Looked After Children will be improved.

7.8 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT

No known implications

8. NOT FOR PUBLICATION DOCUMENTS

None

9. OPTIONS

- 9.1 As the approval of a Locality Plan is a decision of the relevant Area Committee, this report is presented to the Executive for information, discussion and comment.

10. RECOMMENDATIONS

- 10.1 The Executive is invited to comment on the Keighley Locality Plan 2022-25, as set out in Appendix A of this report.
- 10.2 The Executive requests that the Keighley Area Co-ordinator, accompanied by the Chair of Keighley Area Committee, presents a progress report to the Executive in 12 months time, setting out the progress and achievements made for each of the priorities detailed in the Keighley Locality Plan 2022-25.

11. APPENDICES

Appendix A: Keighley Locality Plan 2022-25

12. BACKGROUND DOCUMENTS

“Strengthening Locality Working” (Document ‘E’), Keighley Area Committee, 23 December 2021

“Draft Keighley Locality Plan 2022-25” (Document ‘I’), Keighley Area Committee, 16 March 2022